



LU  **EMBOURG**
LET'S MAKE IT HAPPEN



LUXEMBOURG?

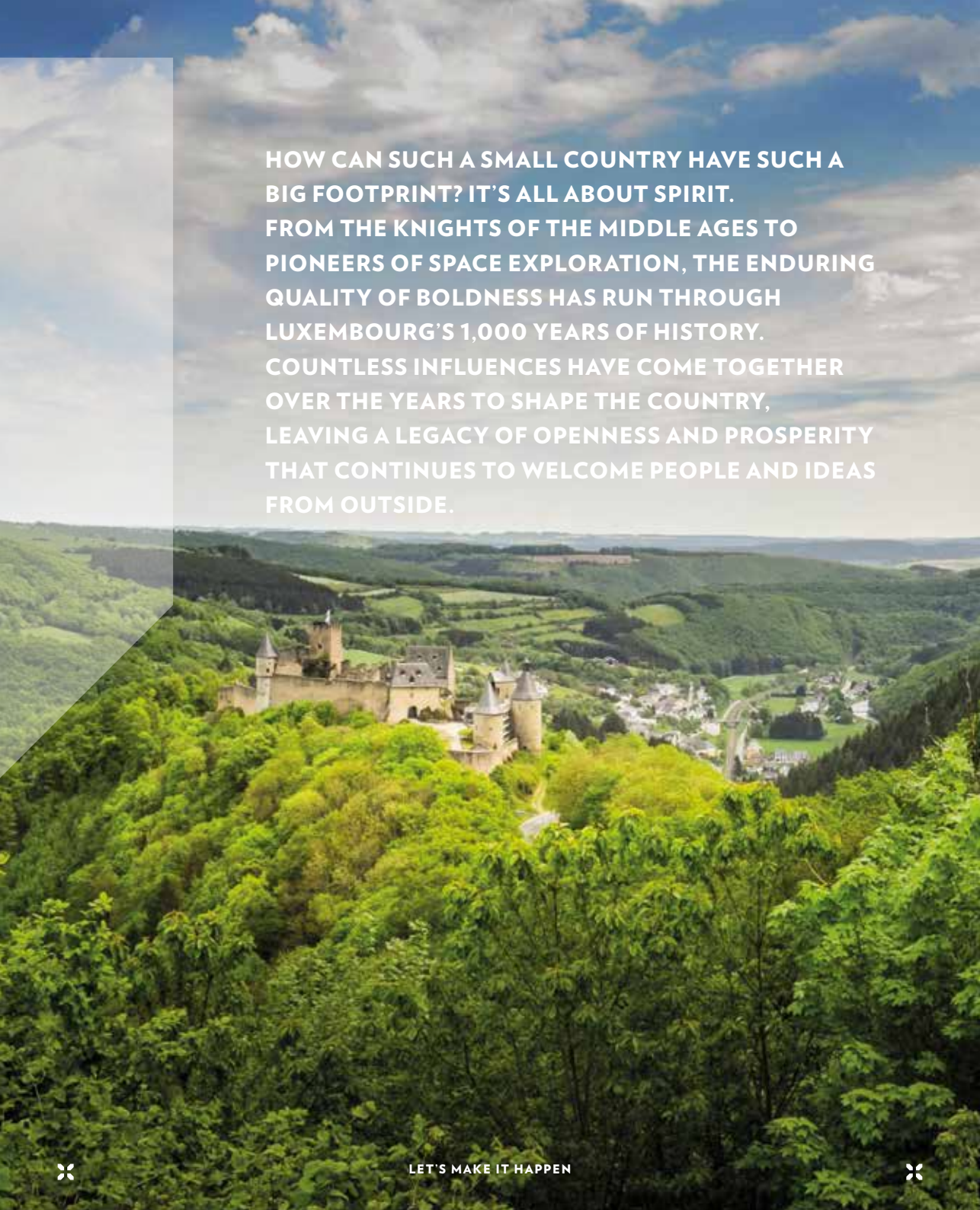


LET'S MAKE IT HAPPEN



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**HOW CAN SUCH A SMALL COUNTRY HAVE SUCH A
BIG FOOTPRINT? IT'S ALL ABOUT SPIRIT.
FROM THE KNIGHTS OF THE MIDDLE AGES TO
PIONEERS OF SPACE EXPLORATION, THE ENDURING
QUALITY OF BOLDNESS HAS RUN THROUGH
LUXEMBOURG'S 1,000 YEARS OF HISTORY.
COUNTLESS INFLUENCES HAVE COME TOGETHER
OVER THE YEARS TO SHAPE THE COUNTRY,
LEAVING A LEGACY OF OPENNESS AND PROSPERITY
THAT CONTINUES TO WELCOME PEOPLE AND IDEAS
FROM OUTSIDE.**



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THE WORLD AT YOUR DOORSTEP

Luxembourg's motto could be:

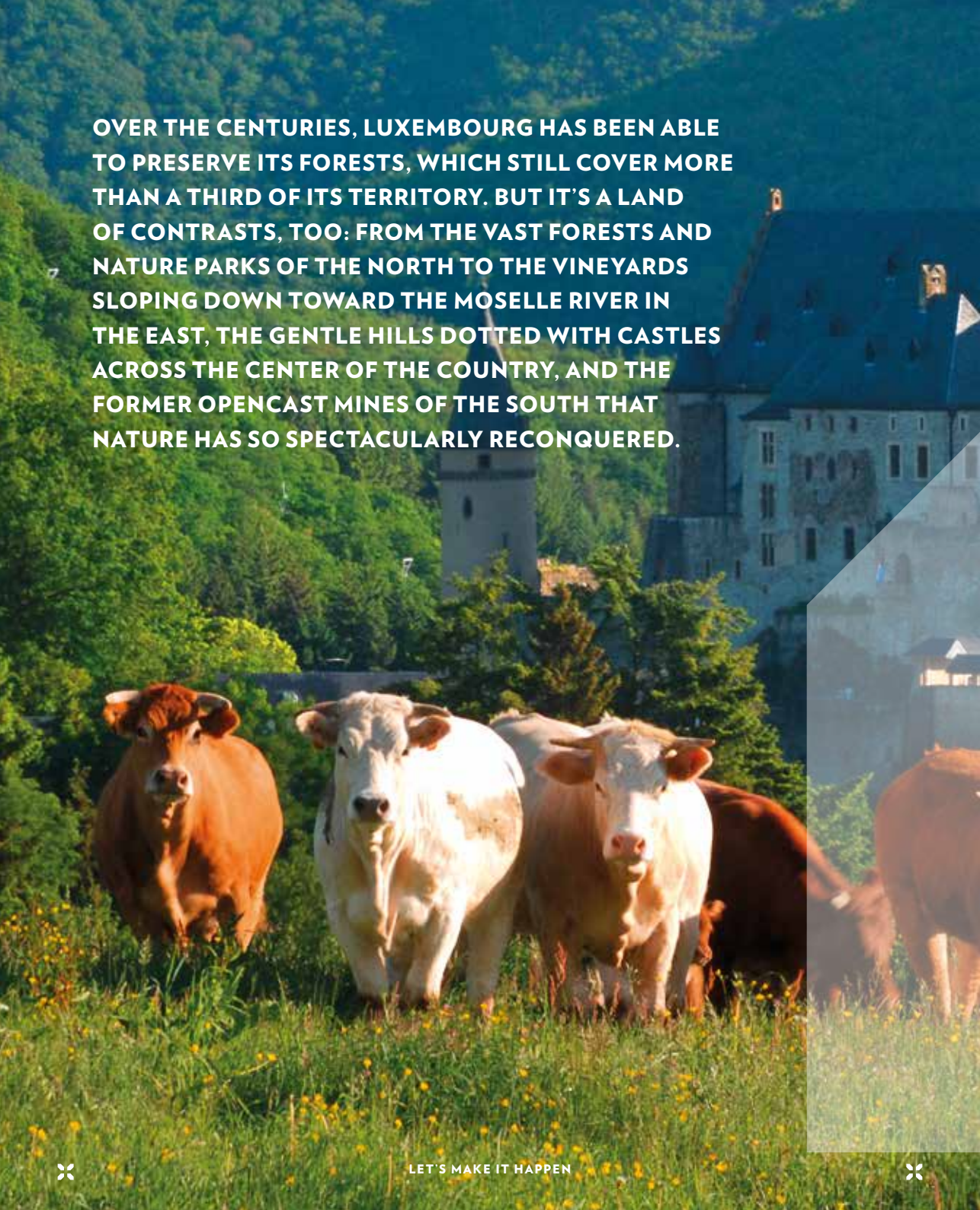
“THE COUNTRY WHERE EVERYONE FEELS AT HOME”.

Almost half the population comes from another part of the world, and even in New York, London or Paris you'd be lucky to meet people from so many different nationalities during an evening out, or even in the office.

**SINCE EVERYONE SPEAKS SEVERAL
LANGUAGES, YOU WILL ALWAYS FIND
A WAY TO COMMUNICATE.**



OVER THE CENTURIES, LUXEMBOURG HAS BEEN ABLE TO PRESERVE ITS FORESTS, WHICH STILL COVER MORE THAN A THIRD OF ITS TERRITORY. BUT IT'S A LAND OF CONTRASTS, TOO: FROM THE VAST FORESTS AND NATURE PARKS OF THE NORTH TO THE VINEYARDS SLOPING DOWN TOWARD THE MOSELLE RIVER IN THE EAST, THE GENTLE HILLS DOTTED WITH CASTLES ACROSS THE CENTER OF THE COUNTRY, AND THE FORMER OPENCAST MINES OF THE SOUTH THAT NATURE HAS SO SPECTACULARLY RECONQUERED.



LET'S MAKE IT HAPPEN





AT THE HEART OF NATURE

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LET'S MAKE IT HAPPEN

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EDUCATION FOR THE FUTURE

**THE OPPORTUNITY TO LEARN
FOUR OR FIVE LANGUAGES ALMOST
AS SOON AS YOU CAN SPEAK,**

to grow up with children whose background may be very different but who are absorbing the same values of openness, tolerance and appreciation of diversity – this is the internationally-minded philosophy that underpins Luxembourg's education system.

**IT OFFERS CHILDREN A UNIQUE EXPERIENCE
AND THE BEST POSSIBLE PREPARATION FOR
THE WORLD OF THE FUTURE: COSMOPOLITAN,
SHARING AND ULTRA-CONNECTED.**





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BRIMMING WITH ENERGY

CONFIDENCE IN THE FUTURE

and energy in pursuit of new ideas and opportunities are a striking sign of the country's optimistic outlook for any new arrival in Luxembourg. That's essential today to create a dynamic, innovative economy that attracts

**NEW INITIATIVES,
INVESTORS AND
THE PEOPLE.**





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SMART NATION

**LUXEMBOURG IS AMONG THE
COUNTRIES THAT HAVE UNDERTAKEN
THE GREATEST TRANSFORMATION
OVER THE PAST FEW DECADES.**

Today it owns the two most precious resources for inventing the economy of the future. One is a digital infrastructure with the highest standards of performance and security, positioned at Europe's technological crossroads. Even more important is the huge diversity of human resources and capabilities that it attracts from all over the world.

**THESE DAYS,
LUXEMBOURG IS
AN EXPERIENCE TO
HIGHLIGHT ON ANY
INTERNATIONAL CV.**





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PEACE OF MIND

**IN AN EVER MORE COMPLEX AND
STRESSFUL WORLD,**

peace of mind has become ever rarer,
and in greater demand. Luxembourg is
the world's safest capital city, but no less
interesting for that.

**EVERYONE CAN ENJOY
ITS QUALITY OF LIFE,
WHETHER SINGLE
OR IN A FAMILY,
AT THEIR OWN PACE.**





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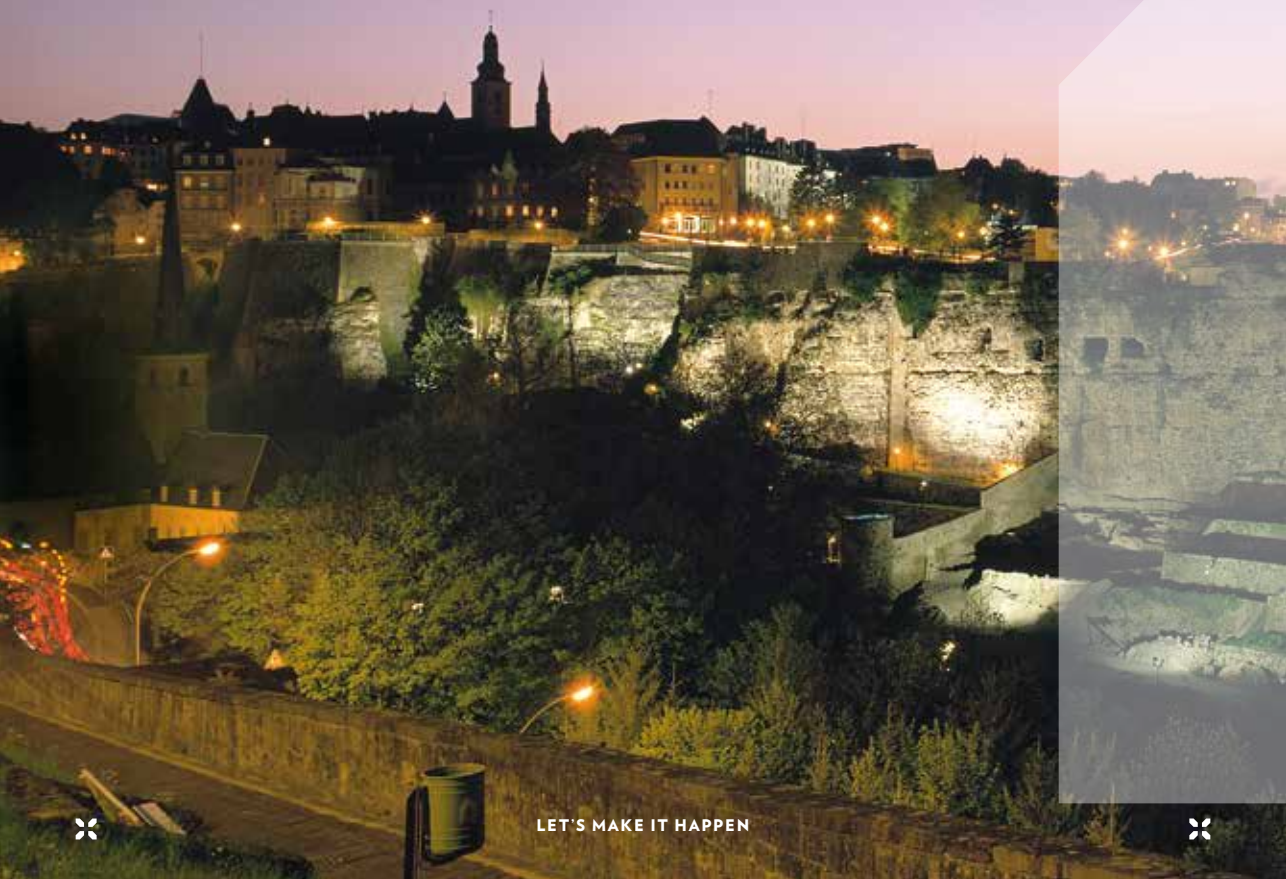




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**LUXEMBOURG PROVIDES SOMETHING THAT'S
ESSENTIAL FOR EVERY CITIZEN, INVESTOR OR
ENTREPRENEUR: STABILITY AND RELIABILITY.
IN POLITICAL, LEGAL, ECONOMIC, TAX OR SOCIAL
MATTERS, THE COUNTRY HAS BUILT ITS REPUTATION
ON FUNDAMENTAL RESPECT FOR INSTITUTIONS,
INDIVIDUALS AND THEIR RIGHTS - A PHILOSOPHY
THAT MAKES DAILY LIFE, BOTH PERSONAL AND
PROFESSIONAL, EASIER FOR ALL.**



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ROCK SOLID STABILITY



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MAISON DE L'INNOVATION

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RESPONSIBLE AND GENEROUS

**AS A FOUNDING MEMBER OF
ALL MAJOR INTERNATIONAL
ORGANISATIONS,**

Luxembourg has always taken to heart its responsibilities on the global stage. As a melting pot of different cultures, it encourages dialogue. As a prosperous country, it looks to share.

The grand duchy takes pride in

**BEING AMONG THE WORLD'S
MOST GENEROUS COUNTRIES
IN TERMS OF DEVELOPMENT AND
HUMANITARIAN ASSISTANCE.**





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**THERE'S NO
SPORTING VENUE
TO TOP THOSE
PROVIDED BY NATURE.**

IN NATURE'S ARENA

**LUXEMBOURG'S FORESTS OFFER A WONDERLAND FOR RAMBLERS
AND HIKERS,**

but the country that has given the Tour de France legendary heroes such as François Faber, Nicolas Frantz, Charly Gaul and the Schleck brothers is also a delight for cycling enthusiasts.

Breathtaking routes attract riders of all abilities to the country's national parks, along the Moselle (including Schengen, symbol of a Europe without borders), or through the spectacular landscape of former iron ore mines for the most dedicated.





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CREATIVE LUXEMBOURG

**CONCERTS, FESTIVALS, PLAYS, EXHIBITIONS,
LECTURES - IT'S NOT EASY TO FIND TIME TO TAKE FULL
ADVANTAGE OF LUXEMBOURG'S RICH CULTURAL LIFE.
THE ROCKHAL AND THE DEN ATELIER CONCERT
HALLS HAVE MADE THE COUNTRY A DATE
ON THE BIGGEST EUROPEAN TOURS.**



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THE CULTURAL SCENE IS AS DYNAMIC AS THE COUNTRY'S DEMOGRAPHIC MAKE-UP, A MELTING POT OF TALENT SERVED BY NEW CREATIVE HOTSPOTS SUCH AS THE ROTONDES, 1535°, THE KULTURFABRIK AND THE BAMHAUS. THE SOUTHERN REGION IS GEARING UP TO BECOME THE EUROPEAN CAPITAL OF CULTURE IN 2022, AND THE CREATIVE INDUSTRIES HAVE ESTABLISHED A CLUSTER ORGANISATION TO NURTURE THE TALENT LUXEMBOURG PRODUCES IN ABUNDANCE. ATTENTION, TALENT!



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LIVING, LUXEMBOURG-STYLE

**THE GRAND DUCHY'S TOP-CLASS
RESTAURANTS HAVE EARNED MORE
MICHELIN STARS FOR THE SIZE OF ITS
POPULATION THAN ANY OTHER COUNTRY.**

It's a hub of global gastronomy, where passion and innovation in the kitchen are central to everyday life. Accompanied, of course, by the country's characteristic wines, from hidden local treasures to prize-winning grands crus sought after by connoisseurs abroad.

**IT'S NOT ONLY THE BEAUTIFUL
LANDSCAPES AND ARCHITECTURAL GEMS
THAT ARE ATTRACTING RECORD NUMBERS
OF TOURISTS TO LUXEMBOURG,
BUT ALSO ITS LIFESTYLE.**





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THE NEXT FRONTIER?



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**GLOBAL STEELMAKING POWERHOUSE, EUROPEAN
BROADCASTING PIONEER, REVOLUTIONARY IN
SATELLITE COMMUNICATIONS, LEADING EUROZONE
FINANCIAL CENTRE, INNOVATOR IN CLIMATE
FINANCE - LUXEMBOURG IS ALL OF THESE.
THE TARGET FOR TOMORROW: TO BECOME THE
GLOBAL CENTRE FOR EXPLORATION AND USE OF
SPACE RESOURCES. THE GRAND DUCHY HAS ALWAYS
CAST ITS VISION AND AMBITION FAR BEYOND ITS
BORDERS - AND SPACE IS THE NEXT FRONTIER.**





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